

Strategic Planning Progress Highlights– Year 1 Summary

June 26, 2017

Strategic Planning Update

- **Goal 1: Student Growth and Learning**

- **Project-Based Learning**

- Cohort training through Oakland Schools; Consultant work on site *additional cohorts through summer 2017 - all buildings (cohorts training fellow staff); 7 trained in summer 2016, 17 scheduled for training in summer 2017*
- High School and Academy Design Thinking Activities *(cohorts training fellow staff)*
- Blended Learning Projects; Community Garden Project at Academy
- Project Lead the Way
AMS: 6th - 8th grade engineering cohort; beginning grade 6 Design and Modeling course in Fall 2017
HS: computer programming /cyber-security program; Computer Programming I and II courses in schedule for Fall 2017
- *Project-Based Learning Showcase- June 7, 2017- showcasing PBL work within all levels*
- *PBL Teacher Labs scheduled each building*
- *Entrepreneurship Business Presentation- AHS (price, promotion, place, and product strategies)*
- *Visit to GM in April to investigate Maker Spaces, collaborative environment for ideas to incorporate in our environment design*

Strategic Planning Update

- **5 Dimensions Teacher Evaluation**
 - Trainings via whole district, by building, by small group, and individual - teacher and administrative trainings spanning from winter of 2016
 - Two domains intensively: Student Engagement and Classroom Environment and Culture. In fall of 2017—scheduled continued PD offerings for teachers on remaining modules, inter-rater reliability for administrators
 - Questioning techniques/deeper levels of inquiry
 - Committee assembled to monitor and improve the evaluation process for 2017-18.
- **NGSS (Next Generation Science Standards) (K-5) - “Avondale Science: Cultivating the Wonder” and Argumentative Writing Curriculum - pacing guides, unit overviews and resources created for implementation in Fall of 2017**
- **Secondary Math Curriculum - MS Algebra I/HS Algebra I alignments; common assessments created over second semester. Middle School Math vertical alignments of curriculum completed and basic skill common assessment completed**

Strategic Planning Update

- **Health Curriculum/ Reproductive Health Revisions**
- **Language Arts - \$80,000 Early Literacy Grant to furnish Lucy Calkins Writing Program plus Professional Development (K-5)**
- **Transition to Lucy Calkins Reading Program (K-5) for core reading instruction (Professional Development is ongoing)**
- **Partnership with ETON Academy to assist in providing training and monitoring of instructional data relative to K-5 reading**
- **Steering Committee established to work on K - 3 Reading: Core & Intervention Programming**
- **Gifted/Talented Program**
 - 2 sections slated for 2017-18 at Woodland; Teacher selection, Open Houses, Summer events; 33 students (17 SOC, 15 Avondale)
 - 3rd - 4th grade multi-age magnet; curriculum design
- **Avondale Academy Redesign**
 - Visits to Davison and Brighton
 - Incorporate ways to improve delivery, attendance, scores, and graduation rates
 - Addition of athletics, designing for club opportunities, and career counselor provided by grant
 - Flex schedule for 2017-18 designed and adopted; offering greater individualization of instruction and specific remediation/PBL block as well as concentrated PD time for staff.

Strategic Planning Update

- **Insurance/Risk-Management Program**
 - Will begin 2017-18; open to AHS/Academy students; University Center; Currently 18 enrolled for fall 2017
 - 2-year cohort; partnered w/ MEEMIC and Olivet College for credit
- **Early College Program**
 - Cohort with Baker College
 - Business Administration
 - Health Sciences added for 2017-18
- **Development of 21st Century Pathways Programming at AHS for implementation in 2017-18**
 - Pathways programming emphasis on creativity, communication, collaboration, and critical thinking
 - Currently 54 SOC enrolled for fall 2017
- **Formation of High School Redesign/Visioning Committee** - has met 3 times in last quarter of the year to begin dialogue/investigation into experiences we desire every child to have within their high school years in conjunction with Avondale 2020

Strategic Planning Update

- **Goal 2: Professional Learning**

- **Professional Learning Calendar**

- Google Drive, Book Studies, Professional Study Groups, Teacher Labs, Webinars, etc.
- Professional Learning Calendar organized around roll-out of Project-Based Learning, 5 Dimensions, NGSS Science, Health, Reproductive Health, Project Lead the Way, Design Thinking, Argumentative Writing, and Lucy Calkins Writing
- Ongoing collaboration and support has been provided by Oakland Schools; Dr. Childs and Dr. Carver have been consulted as various professional learning opportunities have been designed for the 2017-18 School Year, including Teacher Lab Learning, Galileo Saudi Educator Project, PBL, and Writing P.D.
- Through the introduction of PA 306 (reading retention legislation), all teaching staff in Grades K-3 will be invited to multiple opportunities related to Literacy/Reading Instruction; the Essential Practices in K-3 Classrooms will be mandatory professional reading/conversation for all teachers in September, 2017. Through consultation, each building will collaborate with the curriculum office (Hudson) to prioritize any additional professional learning needs within the buildings
- “Cookies and Collaboration” sessions (4) in each of the elementary buildings— focus on Lucy Calkins units of writing. Reading paraprofessionals met monthly to share and learn best practices in reading intervention

Strategic Planning Update

- **Goal 3: Collaboration, Mentoring, and Partnerships**
 - MEEMIC Insurance (Risk Management Program)
 - OU/Avondale Strategic Plan (Departments of Education, Medicine, Communications (Radio), Arts & Sciences, and Engineering), ELL Summer Camp, Saudi Arabian Student Cohort
 - Michigan College Access Network- Career Counselor for Avondale Academy for 2017-18.
 - Baker College (Early College Sponsor)
 - Parent Advisory (One Avondale) Meetings
 - PTO/Booster Officers Council
 - Friends of Different Learners
 - ETON Academy-Partners for Elementary Literacy
 - SOC Open Houses (elementary, middle, high)
 - New Student Services Support Team Model (S3 Process) design for implementation in Fall 2017
 - New ELL Support Model- Magnet model design and implementation for Fall 2017

Strategic Planning Update

- **Goal 4: Financial Environment**

- **Non-Homestead Millage**

- Passed in August, 2016

- **Sinking Fund**

- Passed in August, 2016

- **Additional Funds to Fund Balance (from 2.6% to 3.6%, projected 4.67% in June 2018)**

- Early Warning

- **Planning of November, 2017 Bond Issue Underway; application submitted to Treasury on June 21, 2017**

- List of projects has been completed and the preliminary application for a November bond issue has been sent to Michigan Department of Treasury
- Major projects to parallel curriculum goals include upgrade/refresh all classroom technology and develop secondary media centers into "Maker Space" rooms
- \$30.7 million Bond Proposal includes approximately \$6.1 million in technology upgrades (identified areas for technology upgrades include classroom technology, computer labs, administration technology, and head end servers/switches); security enhancements; boiler and lighting replacements; parking lot and roof improvements; 4 school buses
- **Refunding Bonds – January, 2017**
 - Saves taxpayers \$1.8 Million

* **County Millage Committee-** On Task Force of Study for Potential County Wide Operating Enhancement Millage. Market research is commencing July, 2017. Potential vote date of November 7, 2018.

Strategic Plan Update

- **Goal 5: Branding and Marketing**

- **Increase in Social Media Presence**

- Increased understanding - and application - of social media "best practice" (timing, messaging, audience engagement) to broaden our reach while validating our FB and Twitter pages as authentic sources for news. In addition to an increase in parent submissions for posts we have also engaged the students in "replying" to the weekly ENews with news and announcements.

- **Increase in Radio / Print / TV coverage- WWJ, Channel 4 School Zone, Community Lifestyles, Oakland Press.**

- **Redesign of SOC marketing, intake of enrollments, and follow-up**

- Promotion of Avondale's unique and non-traditional programming (i.e. early college in HS and GT in elementary) had a positive impact on attracting Schools of Choice students to Avondale. By doing "targeted mailings" and targeted FB advertising we increased the likelihood that non-traditional learners were reached.

- **Planning of District Open House Showcase**

- We hosted our 2nd Open House in March, 2017. The A-Train show in January also included information related to child care (Busy Bees and ELC) via special room for parents/toddlers.

- **E-News to Community, Staff and Students**

- **Marketing specific programs, schools (targeted marketing)**

- **Networking within and outside of community**

- HS continues to work with the elementary schools in different ways including mentorship groups (HS Leadership and RGG); WAHS students engaging Auburn and RGG in creating PSAs; HS students volunteering at Woodland Spring Fair, etc. The calendar and use of SignUp Genius should remain an action item to streamline volunteering and also to involve HS students who are outside the "circles" that currently do much of the volunteering.
- Have had initial meetings with city leaders in Troy, AH and RH to launch this initiative. We have identified several parents interested in helping to move this goal forward. Need to define what their role would be based upon their availability, interest and skill set. In addition, need to consider how this initiative fits with the AHS leadership program/class retooling.